

MONITORING THE COST OF OA:

**ESTIMATING APC SPEND BASED
ON PUBLICATION OUTPUT &
AVERAGE APC COST**

ROMY BEARD

LICENSING PROGRAMME
MANAGER

EIF KNOWLEDGE
WITHOUT
BOUNDARIES

HOW TO CALCULATE ESTIMATE APC

Publisher=Wiley	Fully open access journals	Hybrid journals
Articles published in open access by correponding authors in Kenya	12*	8*
Average APC price for Wiley	€ 1,558	€ 2,462
APC waiver or discount for Kenya	50%	none
Estimate APC cost	€ 9,348	€ 19,696
Total est. APC cost (gold+hybrid):	€ 29,044	

*From Web of Science



AVERAGE APC FOR GOLD

<https://treemaps.intact-project.org/apcdata/openapc/>

treemaps.intact-project.org/apcdata/openapc/#publisher/is_hybrid=FALSE

Google Gmail Licensing GDocs Google Sheets IP check Mail - Tommy.beard... Login - URKOND Cloud EIFL Comms

OPEN@PC

ABOUT OLAP SERVER GITHUB INTACT

OPENAPC

Publisher

Journal

Institution

Data & Embed

Filter:

Year: All

Hybrid Status: FALSE

€27.238.997
Springer Nature

€11.249.862
Frontiers Media SA

€4.145.569
Springer Science + Business Media

€3.665.967
Copernicus GmbH

€2.086.445
BMJ

€1.276.875
Wiley Publishing Corporation

€1.234.965
Wiley Journals Ltd

AVERAGE APC FOR GOLD



Measure:	Sum	Number of Articles	Mean Value	Standard Deviation	Download as
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Publishers (388 entries)	Sum	Number of Articles	Mean Value	Standard Deviation
Springer Nature	€27.238.997	14579	€1.868	€888
Public Library of Science (PLoS)	€13.367.688	9187	€1.455	€418
Frontiers Media SA	€11.249.862	6735	€1.670	€580
MDPI AG	€4.797.449	4197	€1.143	€435
Elsevier BV	€4.203.966	1793	€2.345	€1.621
Springer Science + Business Media	€4.145.569	3114	€1.331	€334
Copernicus GmbH	€3.665.967	2581	€1.420	€612
Wiley-Blackwell	€2.136.477	1371	€1.558	€567
BMJ	€2.086.445	1201	€1.737	€467
IOP Publishing	€1.745.971	1393	€1.253	€385
Optical Society of America (OSA)	€1.616.386	870	€1.858	€571

AVERAGE APC FOR HYBRID

OPENAPC

View: **Publisher** Journal Institution **Data & Embed**

Filter: Year: All Hybrid Status: **TRUE**

€36.402.292
Elsevier BV

€16.799.984
Wiley-Blackwell

€4.631.728
Springer Nature

€3.059.790
Informa UK Limited

€2.435.955

€1.816.488
Royal Society of Chemistry (RSC)

€1.115.988
Institute of Electrical & Electronics Engineers (IEEE)

€966.183
The Company of Biologists

€505.183
American Society for Microbiology

€1.778.460
IOP Publishing

€668.318
Lippincott Williams & Wilkins

€519.766
Nature Publishing Group

€516.954
Portland Press Ltd.

€478.803
Proceedings of the National Academy of Sciences

€6.893.190
Oxford University Press (OUP)

€1.443.528
Springer Science + Business Media


€667.804
American Psychological Association

€379.763
Wiley-Blackwell

€353.394
Elsevier

€247.362
American Chemical Society

AVERAGE APC FOR HYBRID



Measure:	Sum	Number of Articles	Mean Value	Standard Deviation	Download as: CSV JSON	
Publishers (227 entries)	Sum	Number of Articles	Mean Value	Standard Deviation	Percentage	
Elsevier BV	€36.402.292	12792	€2.846	€986	34.82%	
Wiley-Blackwell	€16.799.984	6824	€2.462	€701	16.07%	
Oxford University Press (OUP)	€6.893.190	2581	€2.671	€628	6.59%	
American Chemical Society (ACS)	€6.189.272	2299	€2.692	€1.047	5.92%	
Springer Nature	€4.631.728	1562	€2.965	€870	4.43%	
Informa UK Limited	€3.059.790	2256	€1.356	€856	2.93%	
BMJ	€2.435.555	937	€2.599	€645	2.33%	
Ovid Technologies (Wolters Kluwer Health)	€2.348.233	630	€3.727	€1.004	2.25%	
Royal Society of Chemistry (RSC)	€1.816.488	1018	€1.784	€496	1.74%	

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countries in this area**

www.eifl.net/open-access-agreements

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